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**PLUM ISLAND'S MAD MARTHA'S GETS MAKEOVER:
REAL CHINA, EXPANDED MENU AND SPECIAL EVENTS**

Newbury, MA, June 14, 2007. Summer diners at Mad Martha's Beach Café on Plum Island are experiencing new owner Brad DeLibero's transformation of the premises, dinnerware and menu.

The café's new automatic dishwasher, installed after city water came to the island, allows for the use of real china, rather than throw-away plates and cups. "Customer's who were turned off by the styrofoam are now delighted to enjoy their meal on a china plate and their coffee from a real mug," reports owner/chef Brad DeLibero. "We're excited about the changes we've made. Our aim is to offer something for everyone with our upgraded menu and special events. The Friday night Wine Tasting Dinners are a big hit." Wine is provided by an independent sponsor for the wine tasting meals and it's "BYOB" for Saturday night dinner customers.

"We're still a casual beach café during the day. Breakfast and lunch meals are as popular as ever," states DeLibero, a graduate of the highly respected, Johnson and Wales School of Culinary Arts. "Those partial to our Portuguese Sweet Bread can rest assured that its popularity and uniqueness will keep it on the menu."

Chef DeLibero creates a fresh menu each weekend for Friday and Saturday dinners with a choice of 2 appetizers, 3 entrees, plus salad and dessert. Vegetarian alternatives are also available for all meals. The café can be reserved for private parties and offers an extensive catering menu as well. "It's a great location for a private party," says DeLibero, "With public access literally across the street, our guests can enjoy a stroll on the beach before or after dinner. This is Plum Island - we welcome sandy shoes!"

Other special events offered at Mad Martha's include a twice a month Wednesday Ladies Night. These have featured evenings of self pampering and flip flop contests. Upcoming themes include Southern Living and Handmade Jewelry.

New and regular customers can sign up at madmarthasbeachcafe.com to receive email announcements of the weekly menu for Friday and Saturday night dinners.